

**The world business organization**

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## **ICC Business Charter for Sustainable Development**

**After 18 months of extensive work and global consultation, ICC is pleased to present the ICC Charter for Sustainable Development.**

The Charter is designed to provide a practical framework for businesses of all sectors and geographies to help them shape their own business sustainability strategy. The application of the following eight principles improves business operations and strategies, while also driving innovation and shaping better policies and decision making:

1. Sustainable development as a business priority
2. Inclusive economic growth and development
3. Environmental responsibility and management
4. Responsibility towards people and societies
5. Products and services
6. Value chain approach
7. Transparency, communications and reporting
8. Collaboration and partnerships for continuous improvement

In doing so, the Charter is also intended to be relevant for small and medium-sized companies and businesses in emerging markets as a common and accessible starting point. It is founded on the belief that we can continue to grow our economies sustainably. The Charter addresses the business community's actions.

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